



### **Guest Bio – Stuart Hayden**



During his more than 25-year career in operations, sales and marketing and information technology for both publicly traded and privately held companies, Stuart Hayden has distinguished himself as a visionary strategist and respected leader. In these roles, he has led companies through mergers and acquisitions and subsequent turnarounds; developed industry-leading strategies and programs in the areas of revenue management, membership and labor management; and spearheaded efforts to develop and install significant new technologies to increase revenues and control costs.

Most recently, Hayden purchased, repositioned and then sold an executive placement consulting firm to an international company with more than 70 offices worldwide. Prior to owning his own company, Hayden spent 13 years at American Golf Corporation (AGC), a golf course management company with more than 325 properties, 800M in revenues and 17,000 employees. He joined the company as Director of Information Systems, subsequently assuming roles of increasing responsibility including Vice President of Marketing Technologies; Vice President of Marketing; COO for the Western U.S.; and then Senior Vice President of Corporate Services and Strategy following the company's purchase by Goldman Sachs and Starwood Capital.

Other experience includes positions in First Interstate Bank's Global Trading Division and 10 years in management and sales and marketing at IBM. Hayden holds an MBA from the University of Southern California.